

The background is a solid dark blue. It features a white line-art illustration of a man and a woman standing in front of a house. The man is on the left, holding a large circular object, and the woman is on the right, holding a set of keys. The house has a chimney and a roof. There are several small white house icons scattered across the top, and some white triangles (confetti) are scattered on the right side.

EZ Real Estate Platform

Making Home Buying Transparent, Fast & More Affordable

The smarter way to make winning offers

**Congratulations
on your
new home!**

Buying a home shouldn't feel like guesswork



With the **EZ Real Estate Platform**, you:



See every competing offer in real time



Make bids in seconds from anywhere



***Structure flexible, affordable
monthly payments***

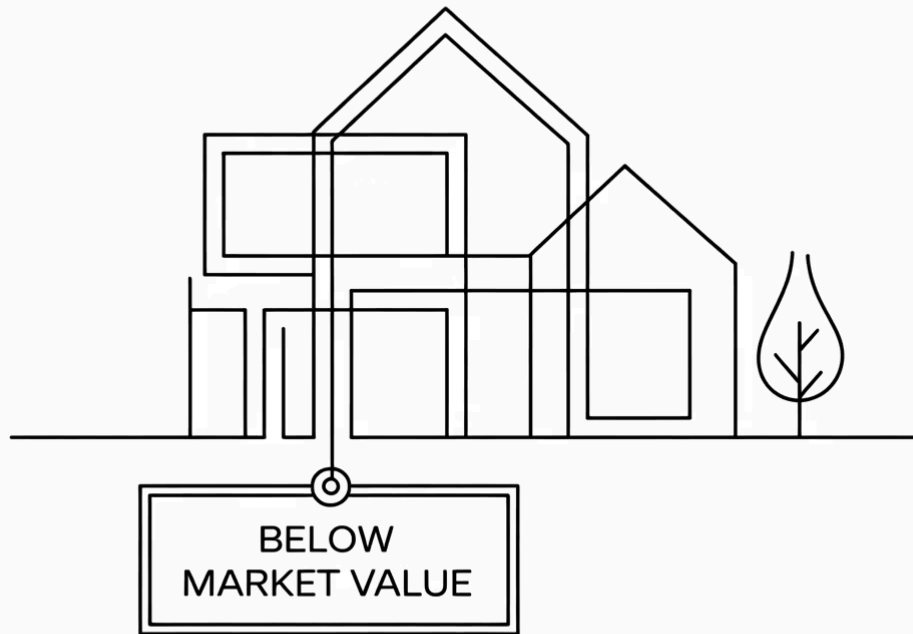
No More "Highest-and-Best" Guessing Games

See exactly where your offer stands against the competition in real time

No more wondering if you're being outbid by a mystery offer



List Prices Set Below Market



Properties are typically listed 10-20% **below market value**.

This creates room for price discovery and flexibility in terms.

Lower Your Monthly Payment & Upfront Costs

Worried about high interest rates or significant upfront expenses? Our platform helps you structure competitive offers that reduce your financial burden.



Rate Buydowns

Use buyer premiums to integrate rate buydowns into your offer to secure a lower interest rate, significantly reducing your monthly payments.



Cover Closing Costs

Minimize your out-of-pocket expenses by structuring offers that include a portion or all of your closing costs.



Reduced Upfront Expenses

Work with EZ-trained agents to craft offers that lower your initial cash requirements without compromising your competitiveness.

Buyer Premium: More Flexibility, Less Cash

Cover closing costs

Include expenses in your financed amount

Agent compensation

Finance your agent's commission

Free up cash

Keep more money for moving & renovations

All within your mortgage — no extra out-of-pocket expenses

The background is a dark gray with a complex geometric pattern. On the left, there is a dense cluster of overlapping squares and circles of various sizes, some with internal lines. A vertical line runs through the center, with two thinner lines branching off from it. On the right, there is a more organized arrangement of shapes, including a square, a circle containing the letter 'E', a square containing the letter 'Z', and other squares and circles below them.

Simple. Transparent. Fast.

Whether you're working with an agent or buying on your own

How It Works: The Buyer's Journey

01

Create an Account

Register yourself or have your agent do it for you

02

Find a Property

Browse listings and click "Make Offer" when ready

03

Upload Documents

Pre-qualification, proof of funds, EZ Addendum

How It Works: Making Your Offer

01

Get Your Offer Capacity

Pre-approval + Buyer Premium =
Total bidding power

02

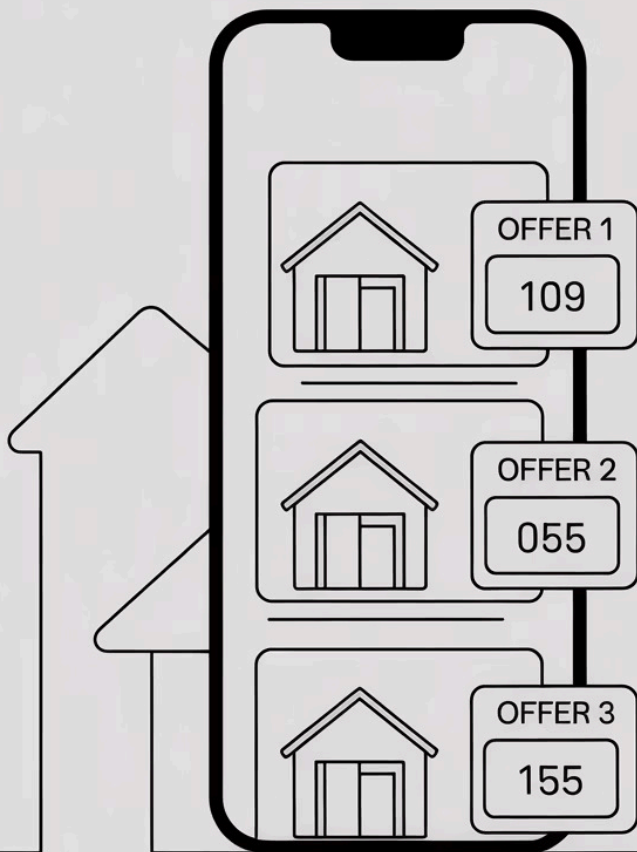
Place Offers Anywhere

Bid from your phone or laptop with
instant notifications

03

Fair Shot for Everyone

Offer events extend by 2 minutes if
late bids come in



Real-Time Offer Tracking

Watch competing offers as they happen

Receive instant notifications when you're outbid

Respond in seconds to stay in the game

Seller Decision Process

The seller can **accept or counter** any offer at anytime.

Highest isn't always best — terms matter too:

- Financing strength
- Timeline flexibility
- Contingencies
- Deposit amount

EZ Listing Agents are ready to work with buyers and buyer agents to make the deal work for everyone.



Benefits for Buyers



Faster Closing

Most deals in contract in half the average market time



More Control

You decide how and when to bid without having to guess



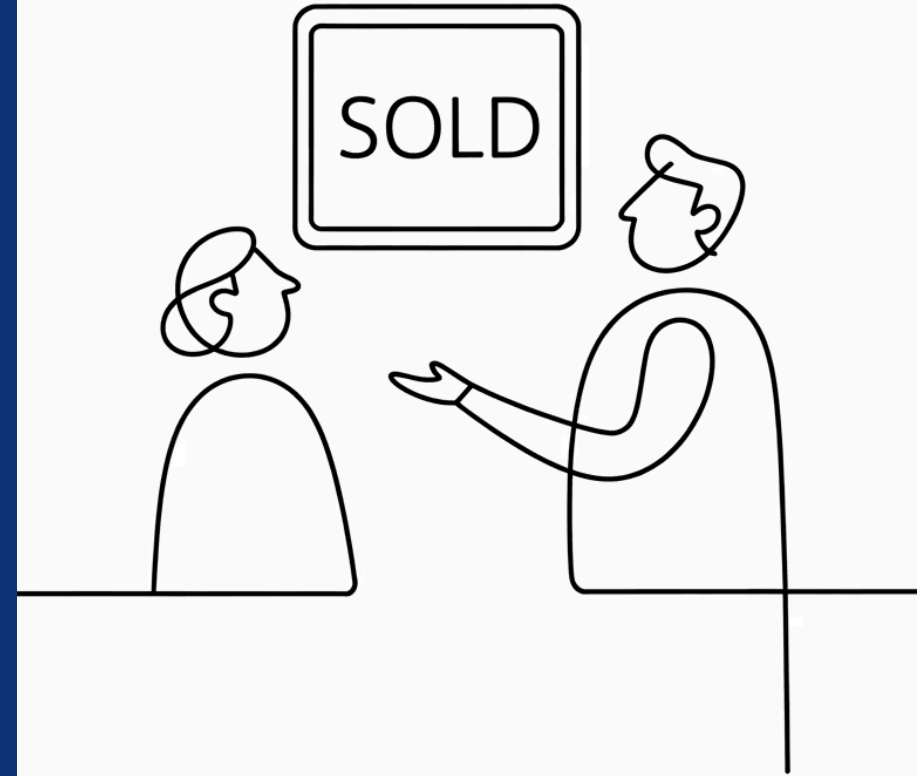
True Price Discovery

Know the real market value through complete transparency

Benefits for Buyer Agents

Stronger client relationships

- Clients don't have to come out of pocket for commission
- Buyer premiums can improve affordability
- Faster, more predictable transactions



Comparing Traditional vs. EZ Process

Traditional

- Submit offer and wait
- No visibility into competition
- Uncertain timelines
- High cash requirements
- Stressful counteroffers

EZ Platform

- Real-time offer visibility
- Transparent competition
- Defined timelines
- Flexible financing options
- Streamlined negotiations

The Buyer Premium Advantage

What It Is

An amount added to the offer price that's included in your mortgage financing

How It Helps

Reduces out-of-pocket expenses by rolling costs into your loan

Why It Matters

Preserves your savings for other priorities like furnishing or renovations

Make Offers Anywhere, Anytime

From your phone, your laptop, even while touring other properties

Never miss an opportunity to get your dream home



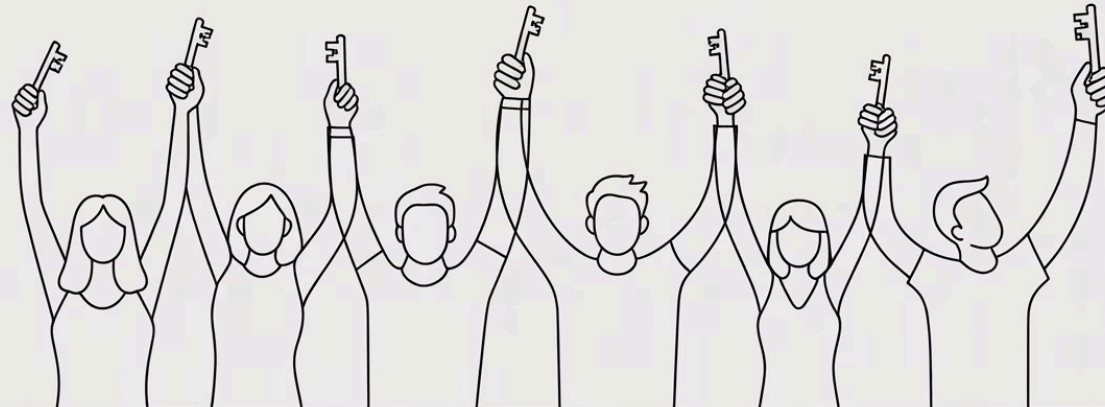
Success Stories

"We got our home for a price we could comfortably afford. Our agent got us into the house as soon as possible"

— Caitlyn Creager, First-time Homebuyer

"The Buyer Premium let us keep enough cash to renovate the kitchen right after closing instead of waiting a year to save up."

— David & Emma, Growing Family



Getting Started Is EZ

Create Account

Register online in minutes

Find Property

Browse available EZ listings

Get Verified

Upload pre-approval documents

Submit your offer in seconds once approved.



Working With Your Agent

Bring your agent into the EZ process

They can register on your behalf and guide you through each step

Their commission can be included in your Buyer Premium so can save on out of pocket costs.

Your Next Chapter

Make It EZ



Create your account now or talk to your agent about your first EZ Offer Event